

Representative Project:

Town of Georgetown, CO Comprehensive Plan

In 2016, Plan Tools, in association with THK Associates, Inc., was retained to assist the Town of Georgetown with a Comprehensive Plan update. The plan built upon the Town's 2000 Comprehensive Plan and responded to a series of key issues and goals identified by the citizens of the community and the Town Staff.

The plan provides clear direction, time frames and potential funding partners to assist in the implementation of the goals in the future. The document was also developed to serve as the foundation for land development regulations and capital improvement programming.

Plan Tools and THK structured the colorful, "user friendly" 40 page document around three major sections:

Plan Influences: Includes a community profile, trends and issues summary and planning influences map.

- **Policy Framework:** Outlines the citizen's vision, themes and goals, key strategies, priority actions and theme mapping.
- **Plan Implementation:** Organizes the action items into an implementation matrix for approaching, monitoring and evaluating progress toward achieving the Plan's vision and goals.

Plan Tools and THK conducted intense public outreach, holding a total of four public meetings and working closely with the Project Steering Committee, Town of Georgetown Staff, Board of Selectman and Planning Commission to develop a plan that meet the needs and vision of the community. Project Steering Committee members comprised views from Design Review Commission, Parks and Recreation Commission, Business Promotions Commission and Clear Creek County Staff.

Plan Tools and THK also worked to update Plan maps including Planning Influences, Character Areas, Land Use Plan, Transportation Plan and Bicycle and Pedestrian Plan to accurately reflect changes to the existing conditions, needs and desires of the community as well as to provide a framework for future plans and development.

