

**Representative Project:**

**City of Commerce City, CO  
Sign Regulations Update**

Plan Tools, in association with MDBR and Russell + Mills Studios, overhauled and updated the City of Commerce City Sign Regulations. Adopted in 2022, the updated Commerce City Sign Regulations mark the eleventh sign code updated by a Plan Tools team since the 2015 Supreme Court decision regarding content neutrality (*Reed v Town of Gilbert, AZ*).

Highlights of the City of Commerce City Sign Regulations Update include:

- Restructured code format with similar provisions consolidated for clarity and ease of use.
- Graphics created include illustrations and photos depicting sign measurement and sign types.
- Tables created that consolidate and organize text; for example, each sign type section has a table with standards listed by use category.
- Updated sign standards reflect best practices and contemporary technology, e.g., electronic message centers.
- New and/or updated sign and sign-related definitions.
- Legal compliance for content-neutrality.

